

FRENZI



WE AIM TO COVER  
THE **WHOLE COUNTRY**,  
NOT JUST SPECIFIC  
LARGE CITIES.



We know it may seem unusual to launch a new business and avoid jumping head-first into large cities.

Still, we have focused primarily on what needs to be added to the smaller surrounding areas of the large cities that often get left behind and forgotten about when it comes to *creating more jobs* and *launching new businesses and products*, but not this time.

**FRENZI IS TO ESTABLISH IN PHASES TO COVER THE WHOLE COUNTRY, STARTING WITH THE SMALLER TOWNS.**

- Oxford
- York
- Bath
- Southampton
- Hull
- Derby
- Plymouth
- Exeter
- Durham
- Norwich
- Chester
- Sunderland
- Middlesbrough
- Aberdeen
- Preston
- Southend-on-Sea
- Lincoln
- Chelmsford
- Swansea
- Barnsley
- Selby
- Dundee
- North Herefordshire
- Gloucester

**WE AIM TO CREATE MORE JOBS FOR LOCALS AND FREEDOM FOR THOSE LIVING IN SMALLER TOWNS AND COMMUNITIES.**

**FRENZI**



**THE TOTAL NUMBER OF TAXI  
COMPANIES IN THE UK IS**

**37,281.**

**LONDON IS THE  
LARGEST REGION WITH A**

**19%**

**MARKET SHARE IN  
THE TAXI INDUSTRY.**

**THE AVERAGE AGE  
OF DRIVERS BEING  
50 YEARS OLD.**



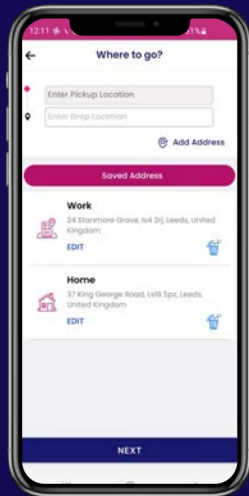
Over a third of all licensed vehicles are licensed in London

**LONDON 38%**

**ENGLAND, OUTSIDE LONDON 62%**

**FRENZI**

If you live amongst the smaller towns, then we have good news for you; for once, you will be the first to benefit from this new wave of journey-taking underpinned by cutting-edge technology.



**POWERED BY A SIMPLE BUTTON ON YOUR SMARTPHONE, YOU WILL HAVE YOUR RIDE WAITING OUTSIDE IN NO TIME, WITH YOUR PREFERRED PAYMENT METHOD INSTALLED AND YOUR FAVORITE IN-APP FEATURES ACTIVATED AND READY TO GO.**

Our passion is to help drivers and passengers use Frenzi with ease and to *help make life's travel inconveniences less inconvenient.*

We hope to *lower the average age of taxi drivers* and make the process of becoming a Frenzi driver more desirable and accessible.

We know firsthand how hard it can be to find job opportunities in smaller towns, so we are proud to be able to bring more prospects to your doorstep. On the other hand, we also understand the importance of being able to travel outside smaller towns to chase big dreams, and we are here to support one vision at a time with a simple yet effective taxi ride.

**FRENZI**



**SUBSCRIBE TO OUR BLOG  
TO LEARN MORE ABOUT  
OUR **IN-APP FEATURES**,  
AND HOW TO USE THEM.**

[FRENZIAPP.COM](https://frenziapp.com)

**FRENZI**

