

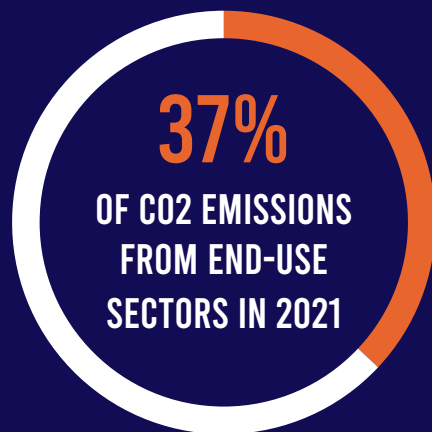
FRENZI



SUSTAINABLE RIDING.

When creating the Frenzi concept, keeping it green was at the forefront of our minds, ensuring that we helped contribute towards improving the sustainability of passenger transport.

Transport has the **highest reliance on fossil fuels** of any sector and accounted for



The option to ride in an environmentally friendly vehicle was not to be compromised; it is down to us to improve the quality of the air we breathe and to ensure that we are encouraging others to do the same.

The National Observer states that by 2030



**ELECTRIC VEHICLES COULD
SAVE UP TO 2 MILLION BARRELS
OF GASOLINE PER DAY,**

and we want to positively contribute towards making a high impact on those figures.

SO, WHAT WOULD HAPPEN IF ALL CARS WERE ELECTRIC IN THE UK?

The national interest study found that if the UK's cars went entirely electric, its *total carbon emissions would be cut by almost 12%*.



The UK government plans to *ban the sale of new petrol and diesel cars* by 2035 and aims to *bring all greenhouse gases to zero by 2050*.

We are still some way off: though there were 39 million vehicles on UK roads last year, *just 27,000 new electric cars were registered*. But the switch will eventually happen, and here at Frenzi, we are proud to offer the option to 'ride electric' to our customers.



We hope that the number of electric cars available with Frenzi will keep rising with the times and demand, and it is down to our customers to keep selecting the *'go green' option* as their preference so that we can introduce more and more electric vehicles options.

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I DO ENCOURAGE OTHER MANUFACTURERS TO BRING ELECTRIC CARS TO MARKET. IT'S A GOOD THING, AND THEY NEED TO BRING IT TO MARKET AND KEEP ITERATING AND IMPROVING AND MAKE BETTER ELECTRIC CARS, WHICH WILL RESULT IN HUMANITY ACHIEVING A SUSTAINABLE TRANSPORT FUTURE. I WISH IT WERE GROWING FASTER THAN IT IS.

ELON MUSK

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Sustainable riding, along with sustainable living, aligns with the Frenzi morals and values; please subscribe to our blog posts to stay up to date with our latest app features and how-to-use guides, along with what we have planned for the future.

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**SUBSCRIBE TO OUR BLOG
TO LEARN MORE ABOUT
OUR **IN-APP FEATURES**,
AND HOW TO USE THEM.**

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